



PROMOS – Strengthening the Biomedical Ecosystem Final Event Agenda

Date: Wednesday, July 1st 2026

Location: Seminar Room, ICGEB, Trieste (and in hybrid format for the two seminars)

please register here: [PROMOS Final Event / Evento Finale / Abschlussveranstaltung – Compila modulo](#)

10:00-10:30	PROMOS Final Event Opening
	Introduction
	Institutional Greetings
	PROMOS Project Overview (2023 – 2026), Impact and Continuity beyond the project
10:30 – 11:00	From Research to Market: PROMOS Success Stories
10:30	Pitch from Federica Cavion: A Preclinical Cardiotoxicity Testing Service Based on Advanced Human Engineered Cardiac Tissue Models for Drug Development
10:35	Round Table on PROMOS Tech Transfer Cases Marzia De Bortoli, Federica Cavion, Matthias Fill, moderated by Serena Zacchigna
11:00 - 11:30	Empowering Innovation: Building Skills and Networks for Innovation
11:00	It´s never too early for knowledge and technology transfer. PROMOS modular and intense learning formats, Katerina Sidiropulu Janku and Leticia Cotinguiba Silva, CUAS
11:10	Why Networking events matters. Lessons learnt from the PROMOS Innovation Meeting, Stefano De Monte, POLAAA, Cluster FVG
11:20	PROMOS Alliance: Signature of the MoU and Group Picture

11:30-12:30 Science Communication Seminar: A Practical Blueprint for Building a Larger Science Audience

A taste of PROMOS training

Guest speaker: Katerina Sidiropulu Janku, Science Communication expert, CUAS
Moderated by Suzanne Kerbavcic, ICGEB Head of Communications, Public Information & Outreach

Lunch

13:30 – 14:30 Intellectual Property Seminar: Introduction to Patents – Useful Concepts for Inventors

A taste of PROMOS training

Guest Speaker: Maurício Azevedo, IP Expert and Head of Research Group at Polymer Competence Center Leoben GmbH
Moderated by Elena Benedetti, ICGEB Head of TT, Cooperation and Innovation

14:30 – 15:00 From Research to Clinics: Translational Pathways for Cell-Based Therapies

- 14:30 Addressing ASC Heterogeneity: From Cell Characterization to Standardized Clinical Translation for Chronic Wound Therapy. Christian Ploner, MUI
- 14:45 Why Promising ATMPs Fail to Reach Patients: A Qualitative Stakeholder-Informed Analysis of Cell Therapy Access in Europe. Serena Zacchigna, ICGEB

15:00 Wrap-up and conclusion

Interreg
Italia – Österreich



Co-funded by
the European Union

PROMOS

PARTNERS



eurac
research



Partner di progetto/Projektpartner



Lakeside
SCIENCE & TECHNOLOGY
PARK



Partner associati / Assoziierte Partner